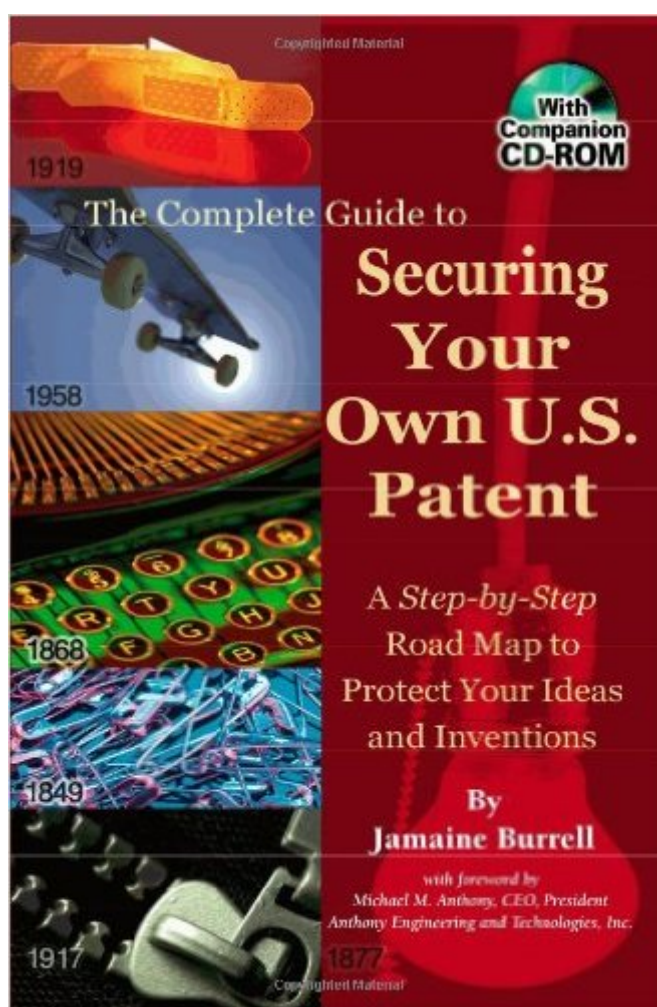


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# The Complete Guide To Securing Your Own U.S. Patent: A Step-by-Step Road Map To Protect Your Ideas And Inventions - With Companion CD-ROM



## Synopsis

What do all of these famous inventions have in common: air conditioning, airbags, bandages, barbed wire, blow dryers, can openers, cement, chewing gum, computers, credit cards, doughnuts, jeans, microwave ovens, paper towels, Play-Doh, Post-it Notes, potato chips, roller coasters, safety pins, Scotch tape, skateboards, staplers, straws, sunscreen, typewriters, Viagra, zippers? They were all invented in the U.S. by American inventors, and they all went on to make fortunes for the inventors and those companies licensing the ideas. According to the U.S. Patent and Trademark Office, the number of patents filed in the U.S. annually average 550,000. Approximately one out of five patents are filed by the prospective owner/inventor. You<sup>TM</sup>ll find that only minimal assistance, if any, is needed from an attorney or agent in securing your patent. Do not be left out, and don<sup>TM</sup>t spend thousands in unnecessary legal fees, you can file your own patent with the step-by-step guidance in this new book. This book offers a simple, straightforward introduction to patent law written in layman terms. This book is written for inventors not attorneys, and for those that want to save thousands on legal fees protecting their ideas and inventions. A patent protects an invention and gives an exclusive right to the benefits of an invention. A patent is in essence a contract between the United States government and holder of an invention. This book will explain how to secure a patent on your own without expensive attorney fees. If you think you have a great invention then you need this extremely detailed and comprehensive guide to the process of getting a patent. The book covers everything needed and easily explained from the initial patent search to filing a successful and hopefully financially lucrative application. The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version.Â It may be obtained separately by contacting Atlantic Publishing Group at [sales@atlantic-pub.com](mailto:sales@atlantic-pub.com) Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president<sup>TM</sup>s garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice.Â Every book has resources, contact information, and web sites of the products or companies discussed.

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## Customer Reviews

Stuffed with essential information and written in a crisp, clear style, "The Complete Guide to Securing Your Own U.S. Patent" is an excellent resource for anyone hoping to patent and develop an invention. The book walks you through the patent process, noting any potential pitfalls along the way, and recommending ways to avoid those stumbling blocks. The explanations of the different types of U.S. patents available and the process an inventor must undergo in order to obtain a patent are detailed and specific. The BizWiz boxes scattered throughout the text highlight areas of particular importance, and serve as an excellent reminder to "do the obvious, even when it isn't". The realm of patent law can seem confusing and arcane, especially to a newcomer, but this book will help you navigate these treacherous waters with ease and confidence. This book is an essential resource for any inventor; even an experienced patent-seeker can find tips to make the patent-seeking process run more smoothly. Though they do not deal strictly with patents, the chapters on copyrights, trademarks, and trade secrets are especially relevant in today's high-tech world. A well-written treatise on the patent process, this book definitely belongs on the reference shelf of any patent-seeker.

"A Complete Guide to Securing Your Own U.S. Patent" is exactly that, a complete guide. Inventors can be turned off by the tedious tasks of pursuing a great idea simply because the patenting process is too complex. Jamaine Burrell solves this problem by providing a guide that includes everything you need to know to turn an inspiration into a successful product. The first half of the book is like a classroom. All documentation, preparation, and terminology involved in the patent application process is introduced. Burrell ensures that the reader is well-prepared by explaining the

types of protection available and the criteria that inventions must meet to qualify for a patent. There was a section detailing pre-application searches, which I felt was especially helpful. Burrell provides a list of online, as well as in-person, search sources that will save the inventor the trouble of applying for a patent that might result in conflict. What I loved most about this book was the detailed, step-by-step explanation of each section of the application forms, along with images of the forms to understand exactly what information is required of the applicant. This seemed to make the process easier than filing taxes! Burrell doesn't abandon you once you've submitted the application, either. The book further describes what happens to your application after you've submitted it so you are not wondering if it is sitting at the bottom of a pile somewhere. There is even more information waiting for you after the patent is granted, as in what to do with your invention, how to manufacture it and how to market it. I think this book is a valuable reference tool for both new and experienced inventors. If you've ever had a great idea, Jamaine Burrell's "A Complete Guide to Securing Your Own U.S. Patent" will escort you on your journey toward becoming a great inventor.

One can go to many sources, including this book, to learn the nuts and bolts of the patenting process. I was hoping to get an insider's view on the process (i.e., what really works and doesn't work). The book just doesn't provide this kind of analysis. The language of the book has a lot in common with an instruction manual. Instruction manuals are great for completing simple tasks, but not for filing a patent. One needs insight. Finally, I found the book to be dated in terms of language, style, and information. I imagine the German government no longer takes payments in Deutschmarks (page 140). In this century, marketing a new invention on wired or slashdot may prove more effective than seeking exposure in Better Homes and Gardens (page 208). I feel like I wasted my time reading this book. That said, I am not an expert in this area (thus, I got this book). What is clear is that I gained little actionable knowledge from reading this book.

This book offers more than the title says. In addition to thorough information on how to get a patent, "How to Get a U.S. Patent" also contains chapters on copyrights, trademarks, and trade secrets. It is one of the best step-by-step guides to the official patent procedure that I've seen. I have an idea, but I don't have a lot of legal knowledge. So I was pleased that this book explains the process (from definition, through research, to the actual application) clearly enough that I know it's something I could do. The book isn't light reading, but it's definitely accessible. I found the tips from the "Biz Wiz" particularly interesting, coming as they do from a patent attorney with an engineering background. I also appreciated the concrete details given (like where the state patent and trademark depositaries

can be found in each state--and what web sites can help you in your patent search). The appendixes (with extensive information on the fees involved, and on international patent protection) were especially valuable. More, the book comes with a companion CD that has all the forms that you need to file a patent. This is a great book!

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